

# Challenge definition

Recap of your challenge and what you hope to achieve, including your assumptions and uncertainties.

*How Might We... (your question)*

*In order to help... (your target user)*

*Who wants to... (user concern or job to be done)*

*In hopes of achieving... (your desired impact)*

*I'm not sure about... (your uncertainties)*

*I'm curious to learn... (your assumptions)*

