

5 Whys

This exercise is about exploring root causes to your challenge. Start by framing the challenge you're curious to solve. Follow up by asking "why do we have this problem?" and write down your answer. Do this five times and explore if this changes your problem statement in the end. Finally you can use the column on the right to reflect upon possible solutions.

State the problem you are trying to solve:

1. Why do we have this problem?

What if:

2. Why do we have this problem?

What if:

3. Why do we have this problem?

What if:

4. Why do we have this problem?

What if:

5. Why do we have this problem?

What if:

